

Faculty of Media Studies
Department of Communication Management and Technology
List of Ph.D. On Going Research Scholars

Sr. No.	Registration No.	Name of Candidate	Topic of Research	Name of Supervisor	Name of Co-Supervisor	Date of Registration
1.	16029006	Mr. Bansi Lal	Framing and Depiction of International News: An Analysis of UK, US and Indian Media Platforms in Google News	Prof. Umesh Arya		19.11.2016
2.	16029012	Ms. Shreyasi	Ideology Framing Through Agenda Setting: A Study of English Dailies' Editorials	Prof. Umesh Arya		19.11.2016
3.	16029013	Mr. Manish jain	Social Media Driven Need and Gratification of Differently Abled Protagonists in Hindi Cinema: Viewers Comments' Analysis on You Tube Videos	Prof. Umesh Arya		Cancelation of Ph.D. registration Case forward to Registration branch
4.	19002009003	Geetika Vashistha	A Study of Print Media as a Tool in Creating Public Understanding about Environment and Bringing Change: A Case Study of Delhi	Prof. Umesh Arya		09.10.2019
5.	19002009006	Ms. Saloni Saini	Information Disorder : A Comprehensive Study on Fake News	Prof. Umesh Arya		09.10.2019
6.	19002009012	Mr. Satender Singh	Youth Voting Behavior and Role of Media	Prof. Umesh Arya		09.10.2019
7.	16029015	Mr. Kulbir Chhikara	Social and Economic Dimensions of Digital Media in India	Prof. Manoj Dayal		19.11.2016
8.	17029001	Mr. Sarbjit Singh	Lkekftd leL;kvksa ls lEcaf/kr lekpkjksa dk varozLrq fo"ys'k.k ,oa mudh xq.kork ij cktkjhjdj.k ds izHkko	Prof. Manoj Dayal		28.10.2017
9.	18002009002	Anshula garg	Perception Of Religious Iconographic Content on Social Media: A Study On Haryana	Prof. Manoj Dayal		14.12.2018

10.	19002009001	Neha	Media Interpretation of International Visits of Indian Ministers: A Comparative Study of News Coverage of Bilateral Events between the Countries	Prof. Manoj Dayal		09.10.2019
11.	19002009002	Rohtash	lkbcj vijk/k ls laca/kh lekpkjksa dh dojst o ikBdksa dk utfj;k ¼pkj nSfud Hkkkjrh; lekpkj i=ksa ds cso laLdj.k dk varZOlrq fo"ys'k.k½	Prof. Manoj Dayal		09.10.2019
12.	19002009011	Abhinav Arohi	Information Overload: A Study On Information Consumption Patterns Among College Students In Delhi	Prof. Manoj Dayal		09.10.2019
13.	16029005	Ms. Mehak Pandit	Media Interpretation of Political Ideologies: Transition of Indian Political Values and Media Hegemony	Prof. Vikram Kaushik		19.11.2016
14.	16029007	Ms. Poonam	Comparative Analysis of Political Campaign Differentiations of Political Parties on Multiple Media Platforms	Prof. Vikram Kaushik		19.11.2016
15.	18002009001	Ms. Rishi Bami	Role of New Media in Effectuating Work Satisfaction Amongst the Employees of IT Sector In India	Prof. Vikram Kaushik		28.10.2017
16.	18002009009	Surender kumar	Role of Media in Cultivating Assertion In Election Process of Public Representatives in a Democracy: A Study of Electoral Certitude in India	Prof. Vikram Kaushik		28.10.2017
17.	19002009009	Ajit Singh	Role of Social Media in Manifesting Universal Brotherhood Values Amongst Youths, Cultivated Through Universities Youth Festivals	Prof. Vikram Kaushik		09.10.2019
18.	17029003	Mr. Narender Kumar	Comparing the Impact of Information Intervention Strategies on the Satisfaction level of OPD Patients Regarding Informational Gap in a Tertiary Care Medical Institution of North India	Prof. NSK Singh		28.10.2017

19.	17029004	Ms. Rajni	Construction of Creative Elements Capitalization in Advertisements: A Study of Intertextuality of Television Commercial Stories	Prof. NSK Singh		28.10.2017
20.	18002009004	Ramesh kumar	Online Reputation Management for Social Capitalization of Political Parties on Social Media: A Study of Twitter	Prof. NSK Singh		14.12.2018
21.	19002009007	Atashi Bhattacharya	Ramifications of Economic Reforms Post 2014 Lok Sabha Elections on Socio-Cultural Communication of Citizens-A Study	Prof. NSK Singh		09.10.2019
22.	18002009005	Kusum	Communication Strategies and Tools Used for Promoting Swachh Bharat Abhiyaan: A Perception Study of University Students of Haryana	Dr. Mihir Ranjan Patra		14.12.2018
23.	18002009006	Ashish Verma	Concept, Content and Context in Children's Films: A Content Analysis of National Award Winning Children's Films in India	Dr. Mihir Ranjan Patra		14.12.2018
24.	18002009007	Kavita Beniwal	Communication Strategies and Tools Used to Publicize E-Governance in India: A Study of Students of Government Colleges of Haryana	Dr. Mihir Ranjan Patra		14.12.2018
25.	18002009008	Abhishek Dubey	Communication Strategies and Tools for Promoting Museums: A Comparative Study of Leading Indian Museums	Dr. Mihir Ranjan Patra		14.12.2018
26.	19002009004	Priti Khichi	Communicativeness of Health Campaigns in India : A Perception Study of Rural and Urban Haryana	Dr. Mihir Ranjan Patra		09.10.2019
27.	19002009005	Gurmail	Comparative Study of Structure and Style of news in Newspapers and Web Portals	Dr. Mihir Ranjan Patra		09.10.2019
28.	19002009008	Rahul	Efficacy of Communcation Tools for Development: A Knowledge-Attitude-Practice Study of Farmers of Haryana with regard to Organic Farming	Dr. Mihir Ranjan Patra		09.10.2019

29.	19002009010	Sandeep Muwal	Promoting Positivity: A Content Analysis and Perception Study of “Mann Ki Baat” Programme	Dr. Mihir Ranjan Patra		09.10.2019
-----	-------------	------------------	---	---------------------------	--	------------