

## DEPARTMENT OF COMMUNICATION MANAGEMENT & TECHNOLOGY

### Details of the Department

- I) **Name** : Communication Management & Technology  
 II) **Year of Establishment** : 1995  
 III) **(a) Vision:** To be a leader in the field of media education which will not only be known for producing quality media persons but also set the standard of academics in Media Research.

**(b) Mission:** Mission of the department is to reach new heights in the field of all the three main segments of a post graduate department

- i. **Education:** To produce finest media persons who should be capable of man the media with ease but also sensitize media with their human approach
- ii. **Research:** To excel in the field of communication research so that department can set the agenda for the media.
- iii. **Extension:** To strengthen the extension activities of the department so that department can re-establish the beautiful face of media.

**(c) Objective of the Department:** In the competitive media market produce fine media persons who can fill the vacuum created by the unprecedented expansion.

#### IV) **Course offered in the Department:**

Course	Sanctioned Intake	Present Strength (Total)
Ph.D.	40+1+1	42
P.G. (M.Sc. Mass Communication) 1 <sup>st</sup> year & 2 <sup>nd</sup> Year	100 +1 (Special girl child)+1+1	77
U.G.	N.A.	N.A.
Any other	N.A.	N.A.

#### V) **Faculty Details:**

\*(Attach a list of the Faculty along with their qualification and their experience)

Professors		Associate Professor		Assistant Professor		TA/Guest Faculty
Sanctioned	Filled	Sanctioned	Filled	Sanctioned	Filled	Filled
01	Nil	02	01	4+1 (Eng.)	4+1	3+3 (Eng.)
One Associate Professor (Now Professor) & one Assistant Professor (Now Associate Professor) joined after merge of the ADPR Dept. with the CM&T.						

#### VI) **Office Staff Details:-**

Title of Position	Sanctioned	In Position
	Asstt. Technical Officer-1	Asstt. Technical Officer-1
	TA Grade (I) -1	Clerk-cum-JDEO -1 (Contractual)
	Asstt.-cum-DEO -1	Lab. Attendant -3
	JLA -1	Cameraman-cum-studio
	Storekeeper -1	Attendant -1
	Cameraman-cum-studio-1 Attendant	Peon -1
	Steno typist -1	Sweeper(Contractual) -1
	Clerk-cum-JDEO -2	
	Lab. Attendant -3	
	Peon -2	

VII) a) Students Details in respect of M.Sc. M.Tech., M.Pharma, M.P.Th., M.Com and MBA Courses:

1 <sup>st</sup> Year (Mass Comm.)		Final Year (Mass Comm.)	
Sanctioned Intake	Filled	Sanctioned Intake	Filled
50+1+1+1=53	49	50+1+1+1=53	38

- b) Student detail in respect of MCA Course: Nil  
 c) Students detail in respect of B.Tech., B.Pharma. and B.P.Th. Programmes: Nil  
 d) Details of Foreign Students, if any, admitted in the department: Nil

VIII) Research Scholars:  
 Prof. Manoj Dayal

Intake Capacity	Total Number of Ph.D. students	Registered during the year	Thesis completed during the year
8	6	02	03

Prof. Vikram Kaushik

Intake Capacity	Total Number of Ph.D. students	Registered during the year	Thesis completed during the year
8	8	Nil	01

Prof. N. S. K. Singh

Intake Capacity	Total Number of Ph.D. students	Registered during the year	Thesis completed during the year
8	6	1	03

Prof. Umesh Arya

Intake Capacity	Total Number of Ph.D. students	Registered during the year	Thesis completed during the year
8	8	1	NIL

Dr. M. R. Patra

Intake Capacity	Total Number of Ph.D. students	Registered during the year	Thesis completed during the year
8	4	4	Nil

IX) Sponsored Research/Consultancy Projects:

Title of the Project	Name of the Investigator(s)	Project in Process	Awarded during the current year	completed during the year	Nature: Research/ Consultancy
NIL					

X) Publications of the Faculty (In total): List

Books	Research papers		Research paper		Other Articles
	International foreign	National (Indian)	Refereed	Non refereed	
	07	10 List Attached			

XI) Teacher/Faculty wise details of Publications during the period:

a) Books/Book chapters/Monograph

Authors	Yr.	Title of paper	Name of journal	Vol. & No.	Pages	Publis hers
List Attached						

b) Research Papers

Authors	Yr.	Title of paper	Name of journal	Vol. & No.	Pages	Publis hers
List Attached						

XII) Participation of faculty in Seminars/Conferences/Workshops and Refresher Courses , etc. during the period:

a) Total number of Seminars/Conferences attended by faculty and papers presented.

Positions	Attended			Papers presented		
	International	National	Total	International	National	Total
Prof. Umesh Arya	02	-	02	02	-	02
Prof. Manoj Dayal	01	06	07	01	-	01
Dr. Kusham Lata (CB)	01	-	01	01	-	01

**b) International Conferences/Seminar/Workshop:**

Name of the Teacher	Title of the paper presented	Theme of the Conference/Seminar	Name of the Host organization	Place	Dates
List Attached					

**(c) National Conference/ Seminars/Workshops: Nil**

Name of the Teacher	Title of the Paper Presented	Theme of the Conference/Seminar	Name of the Host Organization	Place	Dates

**d) Regional/State Level Conferences/Seminars/Workshops: NIL**

Name of the Teacher	Title of the Paper Presented	Theme of the Conference/Seminar	Name of the Host Organization	Place	Dates

**e) Refresher Courses: Nil**

Name of the Teacher	Title of the Paper Presented	Theme of the Conference/Seminar	Name of the Host Organization	Place	Dates

**f) Total Number of Refresher/Oriented Courses attended:**

- i) Refresher Courses:- NIL  
 ii) Oriented Courses: NIL  
 iii) Total :

**XIII) Association with National and State level Bodies (Give teacher-wise details):**

- i) Member of Professional Bodies:  
 ii) Member of Expert Committee:  
 iii) Member of Academic Bodies of various other Institutions:

**XIV) Details of Consultancy Work in the Department: Nil****XV) Extension Lectures :****XVI) Additional Duties Performed/Position held in the University****(Teacher-wise):**

Sr. No.	Name of Teacher	Additional Positions	Duration From To
1	Prof. Vikram Kaushik	Dean Faculty Of Media Study	01.07.2017 To Till date
2.	Prof. Umesh Arya	Chairperson CM&T	08.06.2019 To Till Date

**XVII) Training and Placement Activities:**

Activity	Number of Students placed	No. of Companies in which placed
Training	06	01
Placement	03	02

**\*Note:- Please attach a list of companies alongwith number of students placed and dates of placement.**

**XVIII) Details of the Academic/ Professional Activities/Programmes Organized in the Department during the year:**

- i) Seminar/Conferences/Refresher Courses etc: 04 Workshop & 01 Seminar
- ii) Extension Lectures Organized: 05
- iii) Students Tours/Training Programmes: (with dates and places visited):  
Student tour to Udaipur (Rajasthan) from 07<sup>th</sup> to 12<sup>th</sup> Oct. 2018
- iv) Industry Interaction Programmes: (with name of company & date) -Nil
- v) Any other: Nil

**XIX) Awards/Honours received by Faculty (Give teacher-wise details about title of award, awarding agency and date of conferment): Nil****XX) Any other Important Information/Achievement of the Department:**

(Attach a list of the Faculty along with their qualification and their experience), CM&amp;T

Sr. No.	Name of Faculty	Qualification	Experience
1.	Prof. Manoj Dayal, Professor	Ph.D.	29 Years
2	Prof. Vikram Kaushik, Professor	Ph.D.	23 years
3	Prof. Umesh Arya Professor	Ph. D.	22 years
4	Dr. N. Sushil K Singh, Professor	Ph.D.	23 years
	Sh. M.R. Patra, Associate Professor	Ph.D.	25 years

**Department of Communication Management & Technology**

- (I) Total No. of Research Papers published: 17
- (II) National: 10
- (III) International: 07
- (IV) Total No. of funded Research Projects: Nil  
Completed: Nil  
On-going: Nil
- (V) Total No. of participated and contributed Research Papers: Nil  
Seminars & Conferences: 15  
International Level: 07
- (VI) Total No. of Books published: --NA
- (VII) Number of Scholars completed their Ph. D. Degree -- 75
- (VIII) Total Number of Scholars Registered to Ph. D. Programme-101

Chairperson



**Dept. of Communication Management & Technology**

**(XII- B )- International Conference/ Seminar/ Workshop**

**Prof. Umesh Arya (Chairperson)**

**(XX)- Achievement** – Prof. Umesh Arya submitted one intrapersonal communication therapy for patent/trademark.

- Awarded **Google** certification for fact checking and data verification.

Title of the paper	date	Days		Place
1. Mastering the offline data management techniques	26.2.2018	6	Invited Lecture in Workshop	FDDI Jodhpur
2. Harvesting social data, analyzing social data and new trends in research – corpus method	27.2.2018	6	Invited Lecture in Workshop	FDDI Jodhpur
3. Google power searching & information management and subconscious re-imprinting	21 <sup>st</sup> Feb 2018	2	Extension lectures	CBLU, Bhiwani
4. Google power searching and offline information management	20.3.2018	1	invited lectures in Training program	HRDC GJUST
5. Google power searching and offline information management	17 <sup>th</sup> Feb, 2018	2	invited lectures in Training program	IMT, KUK
6. ICT tools for researchers	9.3.2018	1	invited lectures in Training program	HRDC GJUST
7. Motivation talk	17 <sup>th</sup> January, 2018	2	invited lectures in Training program – DST sponsored	Hans Raj MahilaMahaVidyalaya, Jalandhar
8. Expert on interview panel	25 <sup>th</sup> August		Central University of Jharkhand	Jharkhand
9. Skill development in education	21.5.2018	2	Resource person	SBDS Ratia
10. Google Power searching	27.6.2018	1	invited lectures in Training program	HRDC GJUST
11. Power of beliefs and information management	11.6.2018	2	invited lectures in Training program	HRDC GJUST
12. Art of living a motivated life	1.10.2018	2	invited lectures in Training program	HRDC GJUST



13. Fact checking to combat tide of disinformation and fake news in India	8 <sup>th</sup> September, 2018	2	Conducted a workshop	IIS Jaipur
14. Personality development for teachers	12-13 January, 2017	12	Conducted a workshop	VDJS Hisar
15. ICT applications and data forensics	19 November, 2018	2	invited lectures in Training program	HRDC GJUST
16. Fact checking & Data Varification	15 <sup>th</sup> feb 2019	1	International Conference on Media Integrity	KC College, Mumbai
17. Effective Googling & Mastering Information Overload	14 June, 2019	2	invited lectures in Training program	HRDC GJUST

**Prof. Manoj Dayal (Senior most Professor)**

1.	Paper publication in three international journals (3)
2.	Paper publication in four national journals (4)
3.	Seven Presented paper in national and international conferences (7)
4.	Six Lecture delivered in refresher course (6)
5.	Life membership of Indian economic association
6.	Life membership of Indian council for Communication Research and training
7.	Member of PGBOS , Selection, screening Committee of so many universities
8	Member of Academic council
9.	Had delivered many talks on All India Radio

**2. Dr. Mihir Ranjan patra**

1.	Delivered 100 lectures in different institutions
2.	Visited 20 institute as recourse person
3.	Chaired the session two in national seminars
4.	Presented one paper in National Conference
5.	Conduced five workshop on short film making
6.	Had attended three film festival as jury member
7.	Member of BOS , Chandigarh university
8	Member of BRS , Amity university, Noida

**Contractual Faculty: Research Publications in Journal**

Name of teacher/Faculty	Title of the Paper	Name of the Journal	Vol. No	Publisher
Dr. Kusham Lata/ Prof. Sushil Singh	Social capitalization of the users of Facebook	International Journal of Communication and Media studies	Voi. 9 Issue-4 ISSN-2550-0014	TRANS STELLER
Dr. Kusham Lata	E-Promotional Techniques of Government: A study of 'Skill India' Facebook Page"	International conference on " <b>Strategies For Promoting Inclusive Development</b> "	Paper Presented Date; 17-18 March, 2018	Bhim Rao Ambedkar College, Delhi University
Dr. Bhupender /Prof. Manoj Dayal	HIV/AIDS Awareness Among youth of Urban Haryana	Communication Today	Voli.22, No. 4 ISSN-0975-217X	Pprof. Sanjeev Bhanwat, Jaipur

