

# HSB Research Review



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A Bi-Annual Peer Reviewed Refereed Journal of Haryana School of Business  
This issue covers HSB 11<sup>th</sup> Annual National Conference on Business and Management

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# HSB Research Review

From the Desk of the Editor

Greetings

It gives me immense pleasure to be the part of HSB Research Review as Editor. I take this opportunity to thank all contributors, reviewers, editorial board members and readers for making HSB Research Review Journal a success. The interest of the authors in sending their research papers for publication and over whelming response received from the readers is duly acknowledged. This issue covers the research papers received for HSB 11<sup>th</sup> Annual National Conference on Business and Management.

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