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HSB Research Review

A Bi-annual Refereed Journal of Haryana School of Business

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HSB Research Review

The Editorial

HSB Research review journal is intended to be an outlet for theoretical and empirical research contributions for scholars and practitioners in the business field. HSB journal encourages new ideas or new perspectives on existing research. Manuscripts that are suitable for publication in this journal cover management domains such as areas of accounting, buying behaviour, finance, international business, marketing, human resource management, organizational behaviour, organizational theory, and research methods etc. We are committed to quality in all that we publish. We depend on the experience and expertise of our authors, editors, reviewers and publishers with whom we work. We emphasize to bring out research articles that seek to uncover the contemporary aspects of business issues.

HSB Research review journal, peer-reviewed and published bi-annually, is committed to publish scholarly empirical and theoretical research articles that have a high impact on the management field as a whole. It aims at providing a platform for the academia, management researchers and students to publish their original work. It seeks original manuscripts that identify, extend, unify, test or apply scientific and multi-disciplinary knowledge concerned to the management field.

The journal intends to provide an academic dais to share ideas, promote and endorse the culture of research to generate evocative debates. This bi-annual journal invites and attracts best quality research papers from all parts of the globe and reaches a wide variety of readers. This journal is an intellectual piece of knowledge with extensive exposure that maintains a balance between pure and applied researches. Suggestions, if any, for the improvement in the quality of this journal are welcome from all corners.

Editor

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Contents

Research Papers	Pages
IMPACT OF OCCUPATIONAL STRESS ON JOB PERFORMANCE OF POLICE PERSONNEL: A CASE STUDY OF J&K POLICE **R D Sharma, Sandeep Tandon and Jyotishna**	1-8
INCIDENCE OF COMMERCIALISATION OF PATENTS: An Empirical Study of Inventors' Viewpoints **Krishana Kumar Khandelwal and M.S. Turan**	9-14
BROKERS' AND DEALERS' PERCEPTION IN BEAR AND BULL MARKET CONDITIONS : A Case of Mutual Funds **Sunita Bishnoi and Rashmi Bhargava**	15-24
VALIDATION OF WORK LIFE BALANCE SCALE ON FEMALE EMPLOYEES **Tika Ram and Laxmi**	25-33
MEASUREMENT OF THE SOCIAL EXCLUSION: A CHALLENGE **Anju Rani**	34-41
EASE OF DOING BUSINESS IN HARYANA: A DIAGNOSTIC ANALYSIS **N. K. Bishnoi and Mudit Chaturvedi**	42-52
WAREHOUSE MANAGEMENT IN INDIA : AN OVERVIEW **Gurpreet Randhawa and Neha Chaudhry**	53-62
EFFECT OF OSL ON CONSUMER EXPLORATORY BEHAVIOUR - A COMPARATIVE STUDY OF DELHI AND KOLKATA **Ajay Kumar and Bharti**	63-72

HSB RESEARCH REVIEW

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