

**Faculty of Media Studies**  
**Department of Communication Management and Technology**  
**List of Ph. D Completed Research Scholars**

| <b>Sr. No.</b> | <b>Name of Research Scholar</b> | <b>Father's Name</b> | <b>Regn. No.</b> | <b>NAME OF THE SUPERVISOR / CO-SUPERVISOR</b> | <b>Topic</b>  | <b>DATE OF AWARD OF DEGREE</b> |
|----------------|---------------------------------|----------------------|------------------|---|---|--------------------------------|
| 1.             | Ms. Taruna Arora                | Sh. K.C. Arora       | 0002901          | PROF. B.K. KUTHIALA                           | COMMUNICATIVE FUNCTION OF TEXT BOOKS FOR SOCIALIZATION OF CHILDREN.   | 09.03.2007                     |
| 2.             | Sh. Vikram Kaushik              | Sh. S.M. kaushik     | 0002905          | PROF. MANOJ DAYAL                             | STUDY OF INFORMATION, COMMUNICATION AND EDUCATION OF SOLID WASTE DISPOSAL PROGRAMME OF DELHI.   | 09.03.2007                     |
| 3.             | Ms. Mohammed Khosla             | Sh. Ajinder Singh    | 02-02-9-01       | PROF. B.K. KUTHIALA                           | SOCIO-PSYCHOLOGICAL ASPECT OF COMPUTER MEDIATED COMMUNICATION.  | 09.03.2007                     |
| 4.             | Mr. Seth Singh Ranga            | Sh. Shriya Ram       | 02-02-9-02       | DR. MANOJ DAYAL                               | SUSTAINABLE DEVELOPMENT AND ELECTRONIC MEDIA  | 15.01.2008                     |
| 5.             | Ms. Anubhuti                    | Sh. Ishwar Singh     | 0002912          | Prof. Sushma Gandhi                           | COMPARATIVE STUDY ON ELECTION PREDICTIONS (OPINION POLLS) AND THEIR RELATIVE ACCURACY ABOUT VOTING PATTERNS IN 11 <sup>TH</sup> , 12 <sup>TH</sup> , & 13 <sup>TH</sup> LOK SABHA ELECTIONS | 22.02.2008                     |
| 6.             | Sh. Ashutosh Mishra             | Sh. R.K. Mishra      | 0002902          | Prof. Manoj Dayal                             | SPORTS JOURNALISM-CONTENT ANALYSIS OF DAILY NEWSPAPERS AND FEEDBACK OF SPORTS PERSONS   | 22.02.2008                     |
| 7.             | Sh. Sahib Ram Godara            | Sh. Lal Chand        | 0002904          | Prof. Manoj Dayal                             | PUBLIC RELATIONS IN GOVT. SECTOR – A COMPARATIVE STUDY OF PUBLIC  | 05.03.2008                     |

|     |                                     |                        |            |   |  |            |
|-----|-------------------------------------|------------------------|------------|---|--|------------|
|     |                                     |                        |            |   | RELATIONS DEPARTMENTS OF HARYANA AND ANDHRA PRADESH  |            |
| 8.  | Ms. Madhu                           | Sh. N.S. Dahiya        | 03-02-9-01 | Prof. B.K. Kuthiala                         | STUDY OF DIVERSITY AND PLURALITY IN MEDIA CONTENT  | 03.03.2009 |
| 9.  | Ms. Pooja Dhindsa                   | Sh. K.S. Dhindsa       | 0402901    | Prof. Sushma Gandhi and Prof. B.K. Kuthiala | NEWSPAPER SUPPLEMENTS-CONTENT ANALYSIS AND READERS' FEEDBACK   | 21.01.2009 |
| 10. | Ms. Bindu Sharma                    | Sh. Kulwant Rai Sharma | 0002906    | Prof. B. K. Kuthiala                        | Interface of Interpersonal and Mass Communication  | 11.05.2009 |
| 11. | Ms. Keerty                          | Sh. B. N. Sharma       | 02-02-9-03 | Dr. (Mrs.) Sushma Gandhi                    | Study of New Communication Technologies in Media, Convergence – Access and Application. A Study of Haryana                           | 02.02.2010 |
| 12. | Ms. Surbhi Bhalla                   | Sh. Rajinder Bhalla    | 06-02-9-01 | Prof. B. K. Kuthiala                        | Media Management in the Global Scenario: A study of the Changing Management Practices in Media                                       | 27.08.2010 |
| 13. | Mr. Nongmait-hem Sushil Kumar Singh | Sh. N. Gunamani Singh  | 0002909    | Prof. B. K. Kuthiala                        | <i>Gatekeeping in Mass Communication – A Study of the Indian Media</i>   | 10.09.2010 |
| 14. | Mr. Davinder Singh Chhina           | Sh. Major Singh Chhina | 0002907    | Prof. (Mrs.) Sushma Gandhi                  | <i>Human Rights &amp; Role of Media in Punjab (1984-94)</i>  | 28.10.2010 |
| 15. | Ms. Shikha Rai                      | Sh. S. N. Rai          | 0602907    | Dr. P. K. Jena                              | <i>Management of Communication for Expanding Media Reach: A Study of four Leading Newspapers of India</i>                            | 29.04.2011 |
| 16. | Ms. Pragya                          | Sh. Girish Chandra     | 06-02-9-03 | Prof. Manoj Dayal                           | <i>Projection of Values in Animated Programme for Children on Cable Television ( A Study of POGO and CARTOON NETWORK Programmes)</i> | 29.04.2011 |

|     |                    |                          |            |                     |   |            |
|-----|--------------------|--------------------------|------------|---------------------|---|------------|
| 17. | Ms. Rachna Sharma  | Sh. Suresh Chand Sharma  | 0702904    | Prof. Sushma Gandhi | <i>Modes of Disaster's Reporting – A Case Study of Tsunami</i>  | 30.08.2011 |
| 18. | Ms. Kiran Bala     | Sh. Ram Parkash          | 06-02-9-05 | Prof. Sushma Gandhi | <i>Journalistic Works of Khushwant Singh : An Analysis of Themes and Treatment</i>  | 27.09.2011 |
| 19. | Ms. Nupur          | Sh. Randhir Singh        | 06-02-9-06 | Prof. Sushma Gandhi | <i>Coverage of Agriculture in Hindi Dalies – A Perception Study of Haryana Farmers</i>  | 29.11.2011 |
| 20. | Mr. Sandeep Kumar  | Sh. Ram Chander Saini    | 0902905    | Prof. Manoj Dayal   | A Case Study of "Jago Grahak Jago" Advertising Campaign and Consumer Reactions (With Reference to Northern-Western Haryana)   | 16.05.2012 |
| 21. | Mr. Dilawar Singh  | Sh. Chand Ram            | 0902902    | Prof. Manoj Dayal   | <i>Societal Response about Traditional Entertainment Media of Haryana</i>   | 28.08.2012 |
| 22. | Ms. Sunaina Narang | Sh. Mohan Lal Narang     | 06-02-9-02 | Prof. Manoj Dayal   | <i>Content Analysis of Indian Hindi Pop music Albums to know the Obscenity level and people's reactions</i>                   | 28.08.2012 |
| 23. | Mr. Amit Bhardwaj  | Sh. Bal Krishan Bhardwaj | 0902906    | Dr. P. K. Jena      | <i>Legislative Proceedings and Legislative Coverage: A Content Analysis of Legislative News in Leading Newspaers of Delhi</i> | 26.04.2013 |
| 24. | Ms. Nisha Rani     | Mr. Mahender Singh       | 0702909    | Prof. Manoj Dayal   | <i>A Study of Changing Trends in Advertising of Alcohol and Tobacco Products (2000 To 2005)</i>                               | 26.04.2013 |
| 25. | Mr. Sukh Das       | Dr. Vir Singh            | 0702910    | Dr. Sushma Gandhi   | Ykksd laLdqqqqqfr fo/kkvks dk fofHkUu lapkj ek;;ksa ds }kjk izlkj.k ,oa tuekul ij izHkko gfj;k.kk ds lanHkZ esa               | 12.02.2014 |
| 26. | Ms. Bindu Sandhir  | Sh. Baldev Raj Sandhir   | 0902909    | Prof. Sushma Gandhi | Terrorism and Vernacular Press : A Critical Study of Print Media in Punjab  | 31.03.2014 |

|    |                             |                          |          |                        |  |            |
|----|-----------------------------|--------------------------|----------|------------------------|--|------------|
| 27 | Mr. Paramveer Singh         | Sh. Sukhdev Singh        | 0902904  | Dr. Vikram Kaushik     | Acceptance of Corporatization of Indian agriculture among Villagers of Haryana: Feed Forward Study for Public Relations Policy of Corporate Sector     | 29.08.2014 |
| 28 | Ms. Mamta                   | Mr. Ashok Kumar          | 0702907  | Prof. Sushma Gandhi    | An Educational Use of Media- AIR,FM Gyan Darshan Channel and Internet – A Comparative Study of Students of Meerut and Delhi University                 | 07.08.2014 |
| 29 | Mr. Krishan Kumar           | Sh. Daljit Singh         | 0902903  | Prof. Manoj Dayal      | A Study of Reach of Satellite Channels in Rural Areas  | 13.11.2014 |
| 30 | Mr. Pankaj Praveen Tripathi | Sh. Prem Bihari Tripathi | 0702902  | Prof. Manoj Dayal      | DD News aur Anya Samachar Chainalo Par Aparadh Samacharon ka Tulnatmak Vishleshan  | 13.11.2014 |
| 31 | Ms. Prem Monga              | Sh. R.D. Monga           | 0702903  | Prof. Manoj Dayal      | Science Coverage and Readers' Perception: An Analysis of Science Contents of Daily Newspapers.   | 25.02.2015 |
| 32 | Ms. Kavita                  | Sh. Sat Prakash          | 11029004 | Prof. Manoj Dayal      | Communication Effectiveness of 'Incredible India' Campaign   | 29.04.2015 |
| 33 | Ms. Parul                   | Sh. Dharmपाल Singh       | 12029006 | Dr. Vikram Kaushik     | Perception of School Children about Social Values Being Projected in TV Advertisements (A Study of Rural School Children of Jind District of Haryana). | 18.08.2015 |
| 34 | Mr. Anil Asija              | Sh. Diwan Chand Asija    | 11029001 | Dr. N. Sushil K. Singh | Vhoh foKkiu % miHkksDRkkokn ds lanHkZ esa  | 14.03.2016 |
| 35 | Mr. Amit Sharma             | Sh. Kailash Kumar Sharma | 12029005 | Dr. Vikram Kaushik     | Hkkjr ls lacaf/kr jktuhfrd [kcjksa dk U;wt iksVZy ij rgyukRed v/;;u  | 14.03.2016 |

|    |                    |                          |          |                    |   |            |
|----|--------------------|--------------------------|----------|--------------------|---|------------|
| 36 | Mr. Gagan Deep     | Sh. Banwari Lal          | 10029001 | Dr. P.K. Jena      | <i>GRATIFICATION OF ENTERTAINMENT NEEDS OF POST GRADUATE STUDENTS: A STUDY OF FM CULTURE IN NATIONAL CAPITAL REGION</i>                   | 25.04.2016 |
| 37 | Mr. Debilal Mishra | Sh. Madhaba nanda Mishra | 10029002 | Dr. P.K. Jena      | <i>RECIPROCAL EFFECTS OF MEDIA &amp; SOCIETY : A PERCEPTON STUDY OF ODISHA AUDIENCE</i>   | 18.07.2016 |
| 38 | Ms. Ankita Bansal  | Sh. Jai Parkash Bansal   | 11029002 | Prof. Manoj Dayal  | Television Commercials and Social Norms   | 04.08.2016 |
| 39 | Mr. Varinder Verma | Bhimsain Verma           | 12029002 | Prof. Manoj Dayal  | Convergence of Information and Communication Technologies (ICTs) in Higher Education Programmes   | 04.08.2016 |
| 40 | Ms. Shilpa Gulia   | Sh. Balbir Singh         | 11029006 | Dr. P.K. Jena      | Role of a Support Channel in agriculture Communication : An Experiment with a Rural News paper in Haryana                                 | 03.04.2017 |
| 41 | Ms. Sapna          | Sh. Satbir Singh         | 13029002 | Dr. Vikram Kaushik | A PERCEPTIONAL STUDY OF INDO-CHINA RELATIONS: DYNAMICS OF MEDIA REPORTING   | 03.04.2017 |
| 42 | Ms. Timsi Mehta    | Sh. Bansi Dhar Mehta     | 12029001 | Dr. P.K. Jena      | Image Engineering Through Corporate Social Responsibility Efforts: A Study of The Times of India and The NDTV News Channel.               | 21.04.2017 |
| 43 | Pardeep Kumar      | Sh. Bharat Singh         | 13029001 | Dr. P.K. Jena      | lepkj i=ksa n~okjk pyk, tk jgs tkx:drk vfHk;kuksa ds laca/k esa ikBdksa dh /kkj.kk% gfj;k.kk ds izeq[k lepkj i=ksa ds lanHkZ esa ,d v/;;u | 04.01.2017 |
| 44 | Ms. Baljinder Kaur | Sh. Tara Singh           | 11029003 | Dr. P.K. Jena      | Need & Gratification Sought from Newspaper: A Study of Neo-Media  | 17.01.2017 |

|    |                        |                            |          |                    |   |            |
|----|------------------------|----------------------------|----------|--------------------|---|------------|
|    |                        |                            |          |                    | Literates of Rural Haryana  |            |
| 45 | Mr. Mandev             | Sh. Manohar Lal            | 11029007 | Dr. Manoj Dayal    | Agenda Setting by Media: A Study Of Five Issues of National Importance  | 30.05.2017 |
| 46 | Mr. Man Bir            | Sh. Ram Shavrup            | 11029005 | Dr. P.K. Jena      | xq# taHks"oj th egkjkt dh vk;/kfRed f"k{kkvksa dk muds vuq;kf;;kas esa izpkj&izlkj  | 12.06.2017 |
| 47 | Ms. Vinika Garg        | Sh. Bishamber Dayal Garg   | 13139001 | Dr. Bandana Pandey | Cultivation of Cross-culture in print advertisements: a study of Indian national details                                    | 09.08.2017 |
| 48 | Tanjum Kamboj          | Sh. Chander Shekhar Kamboj | 13029006 | Dr. Manoj Dayal    | GRATIFICATION AND DEPENDENCY OF SOCIAL MEDIA  | 25.09.2017 |
| 49 | Mr. Satish Kumar       | Sh. Jai Bhagwan            | 12029003 | Dr. N.S.K. Singh   | Professionalism and Commercialism in Prime Time Newscasts:A Study of Indian News Channels                                   | 31.10.2017 |
| 50 | Mr. Mihir Ranjan Patra | Sh. Gadadhara Patra        | 0002903  | Dr. P.K. Jena      | Puppetry as a medium of Communication- A study of Puppetry forms of Orrisa  | 01.01.2018 |
| 51 | Ms. Sumedha Dhasmana   | Sh. Chandra Bhallabha      | 13139002 | Dr. Bandana Pandey | Uses and gratification of new media in corporate public relations: A study of corporate sector of India                     | 21.04.2017 |
| 52 | Ms. Manju Kataria      | Sh. Lt. Ramphool Kataria   | 13139003 | Dr. Bandana Pandey | Patriotism in Contemporary cinema: A content-analysis & study of audience perception towards Hindi movies                   | 03.04.2017 |
| 53 | Rachita Kauldhar       | Sh. R. K. Kauldhar         | 13029007 | Dr. N. S.K. Singh  | CONTENT ANALYSIS OF SOCIAL CRIME STORIES IN THE TIMES OF INDIA AND THE HINDU: A STUDY OF CRIMINAL LAW (AMENDMENT) ACT, 2013 | 14.05.2018 |

|    |                            |                            |          |                      |   |            |
|----|----------------------------|----------------------------|----------|----------------------|---|------------|
| 54 | Shikha                     | Sh. Puran Chand            | 13029003 | Dr. N. S.K. Singh    | CONTENT ANALYSIS OF ECONOMIC AND POLITICAL ISSUES OF NEWS STORIES IN NDTV 24/7 & CNN - IBN                                    | 22.10.2018 |
| 55 | Mr. Bhupender Singh        | Sh. Pali Ram               | 14029004 | Dr. Manoj Dayal      | AIDS Awareness in Haryana with special reference to NACO Campaigns: A Comparative Study of Urban and Rural Areas.             | 22.10.2018 |
| 56 | Ms. Sonia Hooda            | Sh. Santosh Raj Hooda      | 14029003 | Dr. Vikram Kaushik   | Study of Social Media Dynamics in Inducing Relational Differentiations in Interpersonal Relationships.                        | 29.01.2019 |
| 57 | Bharti Batra               | Sh. Madan Lal Batra        | 13029008 | Dr. Manoj Dayal      | PERCEIVED CREDIBILITY OF USER-GENERATED MEDIA CONTENT ON SOCIAL NETWORKING SITE   | 06.03.2019 |
| 58 | Mr. Neeraj Kumar           | Sh. Deochandra Singh       | 14029007 | Dr. Manoj Dayal      | Communal Conflict and Social Media: A Perception Study of Muzaffarnagar Riot.   | 04.06.2019 |
| 59 | Ms. Jyotika                | Sh. Subhash Chandra Cheema | 15029001 | Dr. Umesh Arya       | Portrayal of Inter-Religious Marriages in Hindi Cinema: A Study of 'Gender Politics' and 'Cultural Cominance'                 | 26.07.2019 |
| 60 | Mr. Virender Singh Chauhan | Sh. Kehar Singh            | 0702901  | Dr. Manoj Dayal      | A Study of Journalism Education in Haryana and Media Industry   | 25.09.2019 |
| 61 | Mr. Prem Kumar             | Sh. Devendra Kumar         | 16029002 | Dr. Vikram Kaushik   | Controversial political statements: A Study of International Disparities Induced through Political Hegemony and Media Priming | 06.01.2020 |
| 62 | Ms. Nidhi Chaudhry         | Sh. R.N. Chaudhry          | 14029006 | Dr. Manoj Dayal      | Rural Delhi in Delhi Newspapers: A Study of the Leading Newspapers of Delhi.  | 09.09.2020 |
| 63 | Mr. Sunny Gupta            | Sh. Ghanshyam Dass Gupta   | 0902901  | Prof. Manoj Dayal    | Content analysis and Impact of Defence Journalism in National Dailies.  | 09.09.2020 |
| 64 | Mr. Mahesh Kumar           | Sh. Mahinder Singh         | 14139002 | Prof. Bandana Pandey | टेलीविज़न समाचारों में गेट-कीपिंग एवं लाइव रिपोर्टिंग {टेलीविज़न पत्रकारों के ज्ञान बोध एवं अभिमत का अन्वेषणात्मक अध्ययन }    | 27.10.2020 |
| 65 | Ms. Rekha Rani             | Sh. Chatturbhuj            | 14139007 | Dr. Umesh Arya       | Various Dimensions of Crime Coverage: A Study of Web Editions of Prominent Indian Dailies                                     | 23.02.2021 |

|    |                          |                           |              |                      |  |            |
|----|--------------------------|---------------------------|--------------|----------------------|--|------------|
| 66 | Aarti Soni               | Sh. Ram Gopal Soni        | 13029004     | Dr. N. S.K. Singh    | EDITORIALISING OF PLURALISTIC NEWS AND VIEWS IN NEWSPAPERS   | 23.02.2021 |
| 67 | Mr. Ramesh Kumar         | Sh. Balram                | 180020090004 | Prof. N.S.K. Singh   | Online Reputation \management for Social Capitalization of Political Parties on Social Media: A Study of Twitter   | 12.12.2022 |
| 68 | Mr. Himanshu Chhabra     | Sh. Pritam Lal Chhabra    | 16029014     | Prof. NSK Singh      | □□□□□□□□□□<br>□□□□□□□□ □□ □□□□<br>□□□□□□□□ □□□□<br>□□□□□□□□<br>□□□□□□□□ □□□□<br>□□□□□□□□ □□□□ □□<br>□□□□□□ □□ □□□□□□<br>: □□□□□□ □□□□□□<br>□□ □□□□□□ □□□□ □□<br>□□□□□□□□□□□□<br>□□□□□□□□ | 14.02.2023 |
| 69 | Ms. Priyanka Tyagi       | Sh. Anil Kumar            | 16029011     | Prof. Vikram Kaushik | Media Treatment of Political Issues on Television Debates: Implicit Political Ideologies and Media Priming   | 27.07.2023 |
| 70 | Mr. Charu Chandra Pathak | Sh. Rajender Kumar Pathak | 16029010     | Prof. Bandana Pandey | Ideological Hegemony in Indian Documentary Films   | 27.07.2023 |
| 71 | Mr. Pramod Kumar Pandey  | Sh. Lalit Mohan Pandey    | 16029009     | Prof. Bandana Pandey | Perceptual and Attitudinal Dimensions of Communicating Agents and Beneficiaries Towards Women Empowerment: A Study of NGOs   | 27.07.2023 |