

Haryana School of Business

Guru Jambheshwar University of Science & Technology, Hisar



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IMPACT OF MACRO-ECONOMIC VARIABLES ON EXPORT PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES Rakesh Chander, Tanya, Subhash Chand	1-5
EXTENT OF DISCLOSURE THROUGH ANNUAL REPORTS: A STUDY OF INDIAN CORPORATE SECTOR Deepa Mangala, Isha	6-18
A STUDY OF FINANCIAL LITERACY AMONGST THE INVESTORS OF GURUGRAM Rekha Rani, Meenakshi	19-25
HETEROGENEITY IN THE DEFINITIONS AND CONCEPTS OF MSEs AND ITS ECONOMIC ROLE: A REVIEW OF LITERATURE Abiot Animaw Semegn, Narendra K Bishnoi	26-34
DECISION MAKING STYLES OF CONSUMERS FOR ELECTRONIC GADGETS Ubba Savita, Upasana Sheoran	35-45
PERCEPTION OF CONSUMERS REGARDING UNETHICAL MARKETING PRACTICES: A CASE STUDY OF PACKAGED FOOD AND BEVERAGE Worku Alemu, Sanjeev Kumar	46-56
ECONOMETRIC MODELING OF MACROECONOMIC DETERMINANTS OF STOCK MARKET VOLATILITY IN INDIA WITH SPECIAL REFERENCE TO NSEIL Swami Prasad Saxena, Sonam Bhadauriya	57-71

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Greetings!

It gives us immense pleasure to be the part of HSB Research Review as Editors . We take this opportunity to thank all contributors, reviewers, editorial board members and readers for making HSB Research Review Journal a success. The interest of the authors in sending their research papers for publication and over-whelming response received from the readers is duly acknowledged.

HSB Research Review Journal is intended to be an outlet for empirical research contributions for scholars and practitioners in the business field. Manuscripts that are suitable for publication in this journal cover management domains such as areas of HRM, Finance, Consumer Behaviour International Business, Marketing. Organizational Behaviour and Research Methods. We are committed to quality in all that we publish.

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Research Papers	Pages
IMPACT OF MACRO-ECONOMIC VARIABLES ON EXPORT PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES Rakesh Chander, Tanya, Subhash Chand	1-5
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