



GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
(Established by State Legislature Act 17 of 1995)
'A+' GRADE NAAC ACCREDITED

Theory Date-Sheet of University Teaching Department (**Department of Mass Communication**) for Even Semester of M.A./M. Sc. Mass Communication- 2nd & 4th Semester batch 2020 onwards (Main/Re-appear), B.A. Mass Communication-2nd, 4th & 6th Semester batch 2021 onwards (Main/Re-appear) for the session May-2024 is as under:-

Time of Examinations : **Morning 09:00 AM to 12:00 Noon**
Centre of Examinations : **Department of Mass Communication, GJUS&T, Hisar.**
Mode of exam : **Offline Only**

Note: Requests/Query regarding clashing/adding of papers, if any, may be submitted within 07 days of issue of the notification of this date sheet. Thereafter, no request will be entertained. Paper/date of exam cannot be postponed without any genuine reason.

नोट : सभी विद्यार्थी ध्यानपूर्वक इस डेट शीट (DATE SHEET) का अवलोकन अवश्य करें ताकि बाद में किसी कठिनाई का सामना न करना पड़े। इस डेट शीट (DATE SHEET) की अधिसूचना के जारी होने के सात दिनों के अन्दर-अन्दर विषयों के टकराने (CLASHING) या जोड़ने सम्बन्धित शिकायत/अनुरोध कंडक्ट ब्रांच में करें। सात दिन के बाद किसी भी अनुरोध या शिकायत पर किसी भी परिस्थिति में कोई विचार नहीं किया जाएगा। बिना किसी वास्तविक कारण (GENUINE REASON) परीक्षा का पेपर/तिथि स्थगित नहीं की जाएगी। प्रश्न-पत्र से सम्बन्धित जानकारी के लिए विद्यार्थी नीचे दिए गए नोट को अवश्य पढ़ें।

Date	Course	Subject Code	Nomenclature	ID No.	Session
01.05.2024	M.A./M. Sc. Mass Communication-2 nd Semester batch 2020 onwards	MSM-511	Communication Research	18153	M
	B.A. Mass Communication – 4 th Semester batch 2021 onwards	BAMC-401	Media Laws	18743	M
02.05.2024	M.A./M. Sc. Mass Communication-4 th Semester batch 2020 onwards	MSM-531(A)	Print Media (Special Paper-IV) Newspaper Production and Management	18158	M
	M.A./M. Sc. Mass Communication-4 th Semester batch 2020 onwards	MSM-531(B)	Electronic Media (Special Paper-IV) Radio and Television	18159	M
	M.A./M. Sc. Mass Communication-4 th Semester batch 2020 onwards	MSM-531-C	Advertising (Special Paper-IV) Advertising Campaign Management	18160	M
	M.A./M. Sc. Mass Communication-4 th Semester batch 2020 onwards	MSM-531-D	Corporate Communication and Public Relations (Special Paper-IV)	18161	M
	B.A. Mass Communication – 6 th Semester batch 2021 onwards	BAMC-601	Indian Cinema Studios	18748	M
03.05.2024	M.A./M. Sc. Mass Communication-2 nd Semester batch 2020 onwards	MSM-512	Management and Marketing Principles	18154	M
	B.A. Mass Communication – 4 th Semester batch 2021 onwards	BAMC-402	Communication & Information Technology	18744	M
04.05.2024	M.A./M. Sc. Mass Communication-4 th Semester batch 2020 onwards	MSM-534	Presentation & Communication Skills	18162	M
	B.A. Mass Communication – 6 th Semester batch 2021 onwards	BAMC-602	Management and Marketing Principles	18749	M
06.05.2024	M.A./M. Sc. Mass Communication-2 nd Semester batch 2020 onwards	MSM-513	Media Law	18155	M
	B.A. Mass Communication – 2 nd Semester batch 2021 onwards	BAMC-201	History of Mass Media	18737	M
07.05.2024	B.A. Mass Communication – 6 th Semester batch 2021 onwards	BAMC-603	Basics of Photography	18750	M
08.05.2024	M.A./M. Sc. Mass Communication-2 nd Semester batch 2020 onwards	MSM-514	Media Writing-3	18156	M
	B.A. Mass Communication – 2 nd Semester batch 2021 onwards	BAMC-203	Basics of Reporting	18739	M
09.05.2024	B.A. Mass Communication – 4 th Semester batch 2021 onwards	BAMC-403	Introduction to Advertising	18745	M
13.05.2024	M.A./M. Sc. Mass Communication-2 nd Semester batch 2020 onwards	MSM-516	General Current Awareness-II	18157	M
	B.A. Mass Communication – 4 th Semester batch 2021 onwards	BAMC-404	Digital Media & Communication	18746	M

Note:-

1. On getting a question-paper and before answering it, the candidates must check and ensure that they have been supplied with the correct question-paper with correct ID shown against their respective paper/subject. If the question-paper is not correct they must bring the same to the notice of the Invigilator. Complaints in this regard after the examination will not be entertained.
2. If candidate appears in wrong paper ID, his/her candidature in that paper will be cancelled.
3. Electronic gadgets such as Cell Phone, Electric/Digital Watch and Programmable Calculators and any kind of papers etc. are not allowed in the Examination Hall.
4. No extra answer-sheet will be provided.

CONTROLLER OF EXAMINATIONS

Endst. No. Conduct/SET-I/24/ 1353-62

Dated: 21/4/24

Copy of the above is forwarded to the following for information and necessary action:-

1. The Chairperson, Department of Mass Communication, GJUS&T, Hisar.
2. The Librarian, Dr. Bhim Rao Ambedkar Library, GJUS&T, Hisar
3. The Director, PDUCIC, GJUS&T, Hisar with the request to upload the same on university website.
4. The Deputy Registrar (Results Branch), GJUS&T, Hisar with the request to intimate the concerned re-appear students.
5. The Deputy Registrar (Secrecy Branch) GJUS&T, Hisar.
6. The Assistant Registrar (IT Cell), GJUS&T, Hisar.
7. OSD to Vice-Chancellor (for kind information of the Hon'ble Vice-Chancellor), GJUS&T, Hisar.
8. PS to Registrar (for kind information of the Worthy Registrar), GJUS&T, Hisar.
9. PS to Controller of Examinations (for kind information of the Controller of Examinations), GJUS&T, Hisar.
10. CPA, GJUS&T, Hisar.

[Signature]
21/4/24
Assistant Registrar (Conduct)
for Controller of Examinations
[Signature]
21/04/2024