

## PROF. MANOJ DAYAL- A PROFILE



Prof. Manoj Dayal(DOB:5.7.65) is a Professor in Mass Communication *since 7.7.2004* in Guru Jambheshwar University of Science & Technology, Hisar. He has been the senior most and founder Professor in CDLU, Sirsa and 2<sup>nd</sup> senior most Professor in CUSB, Gaya. Before joining Mass Communication teaching on 26.10.1989, he worked as a Sub Editor in Hindustan Times.

He has worked as a regular faculty in three central universities and three state universities.

At present Prof. Dayal is *Dean Students Welfare*(This is his 2nd term. Earlier in the year 2004) *and Director,Abdul Kalam Centre for Ancient Indian Science* in Guru Jambheshwar University of Science & Technology,Hisar and has been the Dean of the Faculty for four terms and Chairpersons/HODs for 6 terms including Founder HOD of Journalism and Mass Communication, University of Allahabad. He has been the Founder DSW, Chief Proctor, Chief Librarian, Chief Warden, etc. in CDLU, Sirsa. In addition, he has been Director, UGC-HRDC & Dean, Alumni Relations, GJUS&T, Hisar.

He has handled a major Departmental Project (SAP) by UGC for 5 years as its Coordinator , was nominated by UGC for Commonwealth Fellowship for the year 2001 and got placement invitation (1.10.2001 to 30.9.2002) by Centre for Mass Communication Research, University of Leicester as a visiting fellow.

Prof. Dayal has been associated with many central and state government assignments including Indian Civil Services Examinations for the last 16 years.

He has been honoured by ABP News Channel with National Education Award of Best Professor in his subject for the year 2014.

Prof. Dayal has so far supervised 27 Ph.Ds and 20 M.Phil Scholars, has written 85 research papers(International-17,National-16) and has presented 90 papers(International-25 and National-65).He has also uploaded more than 425 lectures for UG/PG students on his YouTube channels ‘Edifying Media’ ‘Astrocomm’and ‘Manoj Dayal’

Moreover, he is the first in the world to write an exclusive book on “Media Metrics” published by an international publisher called Sage Publications and is the first in India to write yet another exclusive book on Media Research in Hindi called “Media Shodh” published by Haryana Sahitya Akademi, Panchkula.