

## **"HAR GHAR TIRANGA" Campaign (13-15th Aug 2022)**

Dear All

As you are aware that on the eve of Azadi Ka Amrit Mahotsav (75th Anniversary of Independence of Bharat), A Special Program "Har Ghar Tiranga" has been launched by Govt of India to encourage Indians worldwide to hoist the National flag during 13th - 15th Aug 2022. This campaign will serve as a symbol of citizen's dedication to nation-building and personal connection to the flag and will inculcate a sense of patriotism in hearts of citizens and raise awareness on the national flag. The tricolour will be hoisted atop more than 20 crore houses across the country. Same will be done for all official and residential bulidings in university as well.

To kick off this campaign, ministry has appealed that from July 22, the national flag should appear on the homepage of all government websites, while citizens should also be encouraged to display the tricolour on their Facebook, Instagram, Twitter and other social media accounts. All are requested to put logo of this campign on personal or official social media accounts, pages etc.

In this regard, Image files to be used for putting on social media platforms may be taken from following link or are being given here also.

[https://amritmahotsav.nic.in/writereaddata/portal/images/Har\\_Ghar\\_Tiranga\\_Logo-20220718T111447Z-001.zip](https://amritmahotsav.nic.in/writereaddata/portal/images/Har_Ghar_Tiranga_Logo-20220718T111447Z-001.zip)

Jai Hind.

Nodal Officer ( Azadi Ka Amrit Mahotsav)